

Proportions of the TIO logo

The TIO logo is not to be stretched, elongated or have its proportions manipulated in any way.

Minimum size

TIO logo should appear no smaller than 25mm in length. It should be proportionally sized where space is permitted. There will be situations when this is not possible like merchandise where the logo is to be the most prominent for the space available.

Minimum reproduction size 25mm



Proofing

TIO need to see proofs of all materials, before publication, that are being printed with the TIO logo on them.

Colours

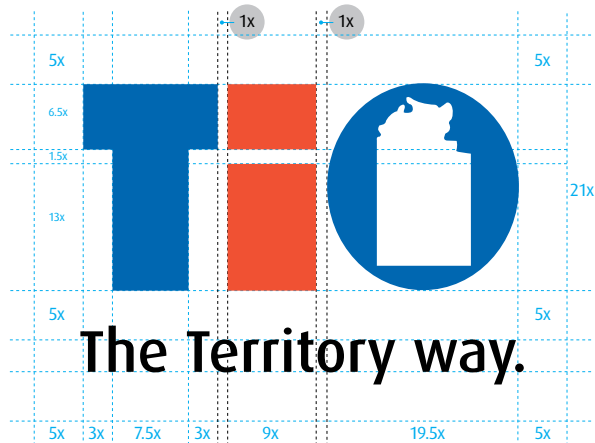
All TIO visual communications should always display our corporate colours correctly. These colours are:
Red, Pantone PMS 1788.
Blue, Pantone PMS 293.
Black for tagline.



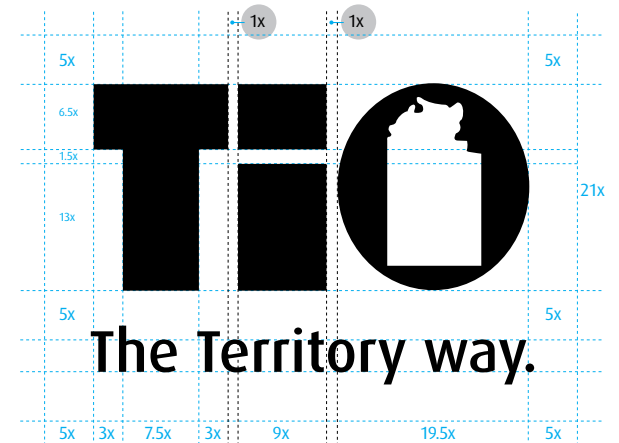
Clear space

When using the TIO logo, the specified clear space must be used. This allows the logo to retain it's integrity and impact.

TIO standard logo with tagline



TIO standard mono logo with tagline



Who to Contact at TIO

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